

Last Updated: _____

THE PRAYER DECK, INC.
Privacy Policy

This Privacy Policy is designed to explain to users of certain services available on or through the The Prayer Deck, Inc. website and/or mobile applications, each found at www.ThePrayerDeck.com (the “Site” or the “Website”) (collectively, the “*Service*”) how we collect, use, and disclose Personal Information (defined below) and non-personal information and the choices you can make about the way your information is collected and used. Your privacy is important to us. The Prayer Deck, Inc. may be referred to as “*The Prayer Deck, Inc.*,” “*we*” or “*us*” herein, and a user of the Services may be referred to as “*you*” or “*user*” herein.

By using the Site and/or the Service, you agree to the terms and conditions of this Privacy Policy. If you do not agree to the terms and conditions of this Privacy Policy, please do not use the Site or the Service.

1. The Information We Collect

Personal Information is information that identifies an individual. In order to use certain aspects of our Service, you may need to supply us with Personal Information. For example, in using the Service, you can enter contests, vote in polls, order products or otherwise express an opinion, subscribe to one of our services such as our online newsletters, or participate in one of our online forums or communities. The types of Personal Information that you may submit in order to participate in these activities can include: name, address, e-mail address, telephone number, fax number, credit card information, and information about your interests in and use of various products, programs, and services. We may also combine Personal Information that you provide to us with publicly available information, such as your organization’s name.

In using the Service, you also can submit information about other people. For example, you might submit a person’s name and e-mail address to send an electronic greeting card and, if you order a gift online and want it sent directly to the recipient, you might submit the recipient’s name and address. The types of personally identifiable information that may be collected about other people in these activities can include: recipient’s name, address, e-mail address, and telephone number.

At certain parts of the Service, only persons who provide us with the requested personally identifiable information will be able to order products, programs, and services or otherwise participate in the Service’s activities and offerings.

We also may use software tools to automatically collect certain anonymous, non-personally identifiable information when you use the Service, such as the Internet protocol address used to connect your computer or device to the Internet, your general location (such as the city where you are located), the type of browser you are using (e.g., Chrome, Internet Explorer), the type of operating system you are using (e.g., Mac OS or Microsoft Windows), Service usage history, and the domain name of your Internet service provider (e.g., Verizon, Comcast). We do not automatically collect geolocation information that would be sufficient to identify your street name or the name of your city or town.

We also may use cookies and web beacons to collect information (as described below).

2. Children's Privacy

Consistent with the provisions of the Children's Online Privacy Protection Act (COPPA), we do not knowingly collect or store any personal information, even in aggregate, about children under the age of thirteen (13). Parts of the Service directed to children under 13 or where we have actual knowledge that a user is under 13 do not require registration and do not require any personal information to be submitted, or collect personal information through features such as contests, polls, product orders, subscriptions or online forums.

If, upon notification by a parent or guardian, or discovery by other means, that a child under thirteen (13) has improperly registered for the Service by using false information, we will cancel the child's membership and/or participation and delete the child's personally identifiable information from our records. Please communicate such notice to us at any of the addresses found in Section 7 or Section 8 below.

3. How We Use the Information that You Provide or We Collect

We may use the Personal Information you provide or that we collect about you, as well as non-personally identifiable information, to fulfill your requests for our products, programs, and services, to respond to your inquiries about our offerings, and to offer you other products, programs or services that we believe may be of interest to you.

We sometimes use this information to communicate with you, such as to notify you when you have won one of our contests or when we make changes to our user agreements, to fulfill a request by you for an online newsletter, or to contact you about your account with us.

We use the information that you provide about others to enable us to send them your gifts or cards. From time to time, we also may use this information to offer our products, programs, or services to them.

The information we collect in connection with our online forums and communities is used to provide an interactive experience. We use this information to facilitate participation in these online forums and communities and, from time to time, to offer you products, programs, or services.

If you choose to submit content for publication (e.g., a “letter to our editors”, comments sent to certain personalities, a posting to a blog or a discussion board), we may publish your screen name and other non-personally identifiable information you have provided to us.

By posting messages, uploading files, inputting data, or engaging in any other form of communication through this service, you are granting The Prayer Deck, Inc. the license set forth in our [Terms of Service][[LINK TO SEC 4 OF ToS](#)].

We sometimes use the non-personally identifiable information that we collect to improve the design and content of our Service, protect the security of our Service, and to enable us to personalize your user experience with the Service. We also may use this information in the aggregate to analyze Service usage, as well as to offer you products, programs, or services.

We may disclose Personal Information and non-personally identifiable information in response to legal process, for example, in response to a court order or a subpoena. We also may disclose Personal Information in response to a law enforcement agency’s request, or where we believe it is necessary to investigate, prevent, or take action regarding illegal activities, suspected fraud, situations involving potential threats to the physical safety of any person, violations of our terms of use, to verify or enforce compliance with the policies governing our Service and applicable laws or as otherwise required or permitted by law or consistent with legal requirements. In addition, we may transfer Personal Information about you if we, or one of our business units, are acquired by, sold to, or merged with another company.

Agents and contractors who have access to Personal Information are required to protect this information in a manner that is consistent with this Privacy Policy by, for example, not using the information for any purpose other than to carry out the services they are performing for us.

Although we take appropriate measures to safeguard against unauthorized disclosures of information, we cannot assure you that Personal Information that we collect will never be disclosed in a manner that is inconsistent with this Privacy Policy.

We may disclose Personal Information to companies whose practices are not covered by this Privacy Policy (e.g., other marketers, magazine publishers, retailers, participatory databases, and non-profit organizations) that want to market products or services to you. If we share Personal Information, we will provide you with an opportunity to opt out or block such uses either at the point of submission of your Personal Information in the Service, or prior to any such disclosure.

We may on occasion combine information we receive online with outside records to enhance our ability to market to you those products or services that may be of interest to you. If you have signed up to receive our e-mails and prefer not to receive marketing

information from this site, follow the “unsubscribe” instructions provided on any marketing e-mail you receive from us.

Finally, we will not use or transfer Personal Information provided to us in ways unrelated to the ones described above without also providing you with an opportunity to opt out of these unrelated uses.

4. Cookies & Web Beacons

To enhance your experience with the Service, many parts thereof use “cookies.” Cookies are text files we place in your computer’s or device’s browser to store your preferences. Cookies, by themselves, do not tell us your e-mail address or other personally identifiable information unless you choose to provide this information to us by, for example, registering at one of our sites. However, once you choose to furnish us with personally identifiable information, this information may be linked to the data stored in the cookie.

We use cookies to understand Service usage and to improve the content and offerings of our Service. For example, we may use cookies to personalize your experience at our Service (e.g., to recognize you by name when you return to part of the Service), save your password in password-protected areas, and enable you to use shopping carts on parts of the Service. We also may use cookies to offer you products, programs, or services.

“Web beacons” (also referred to as a web bug, tracking bug, tracking pixel, pixel tag, 1x1 gif, or clear gif) are small pieces of code placed on a web page to monitor the behavior and collect data about the visitors viewing a web page. For example, web beacons can be used to track when a web page or e-mail is being read, and from what computer. They can also be used to see if an e-mail was forwarded to someone else or if a web page was copied to another website. We may use web beacons on the Service from time to time for this and other purposes.

5. Collection of Information by Third-Party Sites and Sponsors

Some parts of the Service contain links to other sites whose information practices may be different than ours. Users should consult the other sites’ privacy notices as we have no control over information that is submitted to, or collected by, these third parties. This privacy policy applies solely to information collected by the Service.

The Service sometimes may offer content (e.g., contests, sweepstakes, or promotions) that is sponsored by or cobranded with identified third parties. By virtue of these relationships, the third parties may obtain Personal Information that users voluntarily submit to participate in the web site activity. We have no control over these third parties’ use of this information. The Service will notify you at the time of requesting Personal Information if these third parties will obtain such information.

The Service may use a reputable third party to present or serve the advertisements that you may see at parts of the Service. These third party ad servers may use cookies, web

beacons, clear .gifs or similar technologies to help present such advertisements, and to help measure and research the advertisements' effectiveness. The use of these technologies by these third party ad servers is subject to their own privacy policies and is not covered by our Privacy Policy.

6. Our Commitment to Security

We have put in place appropriate physical, electronic, and managerial procedures to safeguard and help prevent unauthorized access, maintain data security, and correctly use the information you provide and we collect online.

7. How You Can Access or Correct Information

Access to Personal Information that is collected by the Service may be accessible for a limited period of time from the point of collection. For example, if you created a password-protected account within the Service, you can access that account to review the information you provided.

You may also send an e-mail or letter to the following e-mail or street address requesting access to or correction of your Personal Information. For verification purposes, please include your first name, last name, e-mail address, and the password you use for said service.

THE PRAYER DECK, Inc.

8. How to Contact Us

If you have any questions or concerns about the Privacy Policy for the Service or its implementation you may contact us at info@ThePrayerDeck.com

9. Updates

From time to time, we may update this Privacy Policy without prior notice. We encourage you to periodically check back and review this statement so that you always will know what information we collect, how we use it, and to whom we disclose it. You can find out when this Privacy Policy was last updated by referring to the "Last Updated" legend at the top of this page. Use of the Site or the Service after the Last Updated date constitutes your acceptance of the revised terms and conditions of the Privacy Policy then in effect.

10. Third Party Marketing

The Service does not disclose personally identifiable information to third parties unless notification is provided when the information is submitted and the user does not opt out of such disclosure at that time.

11. Google Display Advertising and Remarketing with Google Analytics

The Service has implemented and uses Google Display Advertising and Remarketing with Google Analytics. The Service uses Remarketing with Google Analytics to advertise online. Third-party vendors, including Google, show our ads and other ads on sites across the Internet. The Service and third-party vendors, including Google, use first-party cookies (such as the Google Analytics cookie) and third-party cookies (such as the DoubleClick cookie) together to inform, optimize, and serve ads based on someone's past visits to the Service and other web sites or services.

Users of the Service can opt-out of Google Analytics for Display Advertising and customize Google Display Network ads using the Ads Preferences Manager [LINK]. Users of the Service can also implement the Google Analytics opt-out browser add-on [LINK].

We do not behaviorally target advertising to children under 13 on parts of the Service that are directed to children or where we have actual knowledge that a user is under 13.

12. Third-Party Ad Servers

We and our advertisers may use third parties to serve or present the ads that appear on our web site and to conduct research about the advertisements. Below is a representative list of such third parties and a link to their privacy notices. For more information, click on the links below.

Atlas DMT: <http://www.networkadvertising.org> or <http://www.atlasdmt.com/privacy/>

Advertising.com: http://www.advertising.com/privacy_policy.php

Bluestreak: http://www.bluestreak.com/web/aboutus_privacypolicy.htm

DoubleClick: <http://www.networkadvertising.org> or

<http://www.doubleclick.com/us/corporate/privacy>

Eyeblaster: http://www.eyebalster.com/site/privacy_policy_down.htm

EyeWonder: <http://www.eyewonder.com/about/privacy.cfm>

Dynamic Logic: http://www.dynamiclogic.com/privacy_policy.php

Klipmart: <http://www.klipmar.com/privacy.html>

Millward Brown IntelliQuest: <http://www.intelliquest.com/privacy/intro.asp>

Unicast: <http://www.unicast.com/company/privacy.asp>

13. **Third-Party Payment Processing**

We may use a third-party payment service ("**Payment Service**") to process credit card payments for certain parts of the Service. When you provide credit card information on the Site, that information is sent directly to the Payment Service. The Prayer Deck does not have access to your full credit card number and does not store such information in its own systems. You acknowledge and agree that any Personal Information that you provide in connection with such credit card payments will be transmitted directly to the Payment Service. Information transmitted to the Payment Service is encrypted using SSL software.

The Payment Service is required to comply with all applicable privacy and security laws and the rules and regulations issued by the credit card companies, however, **The Prayer Deck is not responsible for the Payment Service's failure to comply with such laws, rules and/or regulations.**

14. Opt Out

If you no longer wish to receive marketing-related emails from us, you may opt out by following the “unsubscribe” instructions in the latest such message you have received or by contacting us at [privacy@The Prayer Deck.com](mailto:privacy@ThePrayerDeck.com). If you would prefer that we not share Personal Information about you in the future with our affiliates and/or with third parties for such affiliates' and/or third parties' marketing purposes, you may opt out from such sharing by contacting us at [privacy@The Prayer Deck.com](mailto:privacy@ThePrayerDeck.com). Please specify whether you are opting out of receiving messages from us or from sharing with our affiliates and third parties.

We will endeavor to comply with your request as soon as reasonably practicable. Please note that if you opt out as described above, we will not be able to remove your Personal Information from the databases of our affiliates or third parties with whom we have already shared your Personal Information. If you wish to cease receiving marketing-related emails from such affiliates or third parties, please contact them directly.

15. Jurisdiction and Cross-Border Issues

We do not represent or warrant that the Service, or any part thereof, is appropriate or available for use in any particular jurisdiction. Those who choose to access the Service do so on their own initiative and at their own risk, and are responsible for complying with all local laws, rules and regulations. We may limit the Service's availability, in whole or in part, to any person, geographic area or jurisdiction we choose, at any time and in our sole discretion. By using the Service and submitting any Personal Information, you consent to the transfer of Personal Information to other countries, such as the United States, which may provide a level of data security different from your country of residence.